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# Background

## Spatio-temporal (ST) trajectory

- A sequence of timestamped locations
- Tracks the movements of an individual or object in a geographical space
- Enable various tasks and applications, such as trajectory prediction, anomaly detection, and trajectory user linking



Figure 1: A spatio-temporal trajectory.



# Key of Utilizing ST Trajectories

## Extraction of information

- **Movement patterns:** How the individual or object moves from one location to another
- **Travel purposes:** Underlying reason or motivation for the movement

## Adaptability to tasks

Accurately perform a variety of downstream tasks, reducing the need for designing a separate method for each task.

Effectiveness of methods limited by capacities and scale and quality of available trajectory data.

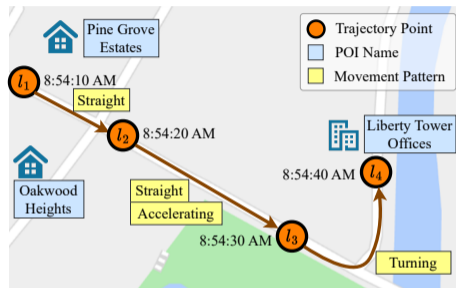


Figure 2: A trajectory of commuting to work.

# Migrating LLMs to Trajectory Learning

## Versatility of Large Language Models (LLMs)

- Promising results on various NLP tasks
- Benefit from their capacities and abundant large-scale corpus datasets

## Similarities between trajectories and sentences in NLP

- ST correlations between trajectory points
- Movement patterns in trajectories
- Travel purposes of trajectories
- Contextual correlations between words
- Semantics of words
- Semantics of sentences

There is a significant potential in building a more effective trajectory learning model by leveraging LLMs.

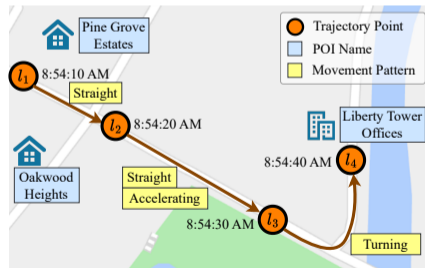
# Challenges

## LLMs are incapable of processing spatio-temporal features

- LLMs are designed to handle sequences of discrete word tokens as input
- Trajectories contain spatio-temporal features such as coordinates, timestamps, and road segments

## LLMs are unable to extract movement patterns and travel purposes directly

- Movement patterns can be derived from changes in spatio-temporal features
- Travel purposes are closely linked to origin and destination locations



Some efforts are needed to migrate LLMs to trajectories.

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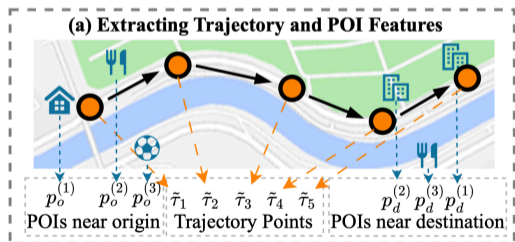
# Trajectory and POI Feature Extraction

## Trajectory Features

- Map each trajectory point  $\tau_i$  onto the road network by Leuven Map Matching (LMM) algorithm
- Calculate the velocity  $v_i$ , acceleration  $a_i$ , and direction  $\theta_i$  of each trajectory point

## POI Features

- Retrieve the closest  $N_{\text{POI}}$  POIs to origin and destination
- Extract addresses and names of the retrieved POIs



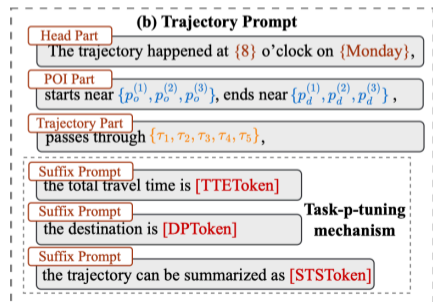
# Trajectory Prompt Construction

## Head Part, POI Part, and Trajectory Part

- ⟨Head Part⟩ enriches the input context and guides the LLM in analyzing trajectories
- ⟨POI Part⟩ provides information about POIs around the OD points
- ⟨Trajectory Part⟩ comprises the extracted features of the trajectory points

## Suffix Part

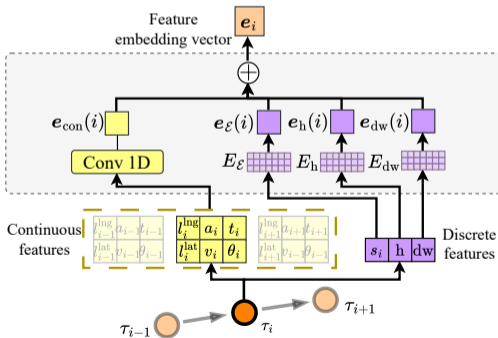
- A hybrid of hard and soft components
- The hard component signifies particular task
- The soft component [Token] is a task-specific token with a learnable embedding vector



# Trajectory Prompt Embedding

## Spatio-temporal Feature Embedding

Index-fetching embedding for discrete features and one-dimensional convolution for continuous features.



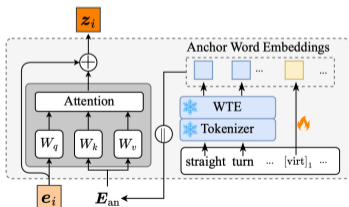
# Trajectory Prompt Embedding

## Spatio-temporal Feature Embedding

Index-fetching embedding for discrete features and one-dimensional convolution for continuous features.

## Movement Pattern Semantic Projection

Employ a multi-head attention to project each ST feature embedding onto a semantic-rich textual space.



Categories	Words
Driving Behaviors	straight, turn, u-turn, brake, accelerate, decelerate, stop, overtake, zigzag, swerve, detour, slide, cruise, glide, cautious, reckless, leisurely
Traveling Dynamics	steady, smooth, rough, constant, dynamic, fast, slow, rapid, rushed, erratic, agile, stationary, sluggish



# Trajectory Prompt Embedding

## Spatio-temporal Feature Embedding

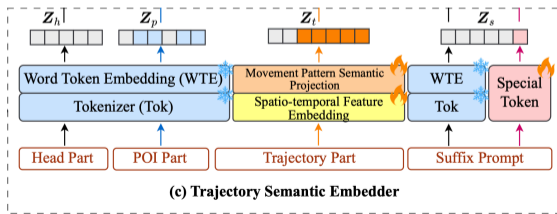
Index-fetching embedding for discrete features and one-dimensional convolution for continuous features.

## Movement Pattern Semantic Projection

Employ a multi-head attention to project each ST feature embedding onto a semantic-rich textual space.

## POI Feature Embedding

Embed POI features with LLM tokenizer and word token embedding.



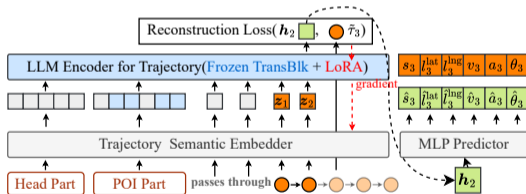
# Model Training and Task Adaptation

## Cross-reconstruction Pretext Task

- Autoregressively reconstruct the trajectory point features given ⟨POI Part⟩
- Autoregressively reconstruct each POI given ⟨Trajectory Part⟩

## Task-specific Fine-tuning

The proposed model is fine-tuned with the task's supervision to further improve prediction accuracy



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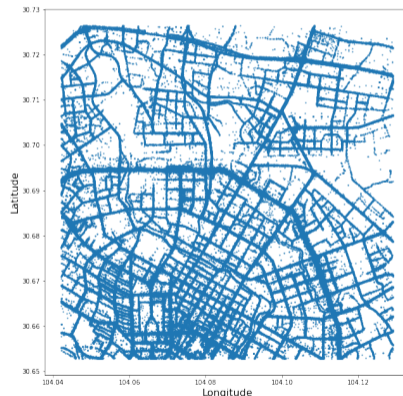
# Settings

## Dataset

Dataset	Chengdu	Xi'an
Time span	09/30 - 10/10, 2018	09/29 - 10/15, 2018
#Segments	4,315	3,392
#Trajectories	140,000	210,000
#Records	18,832,411	18,267,440

## Other Data source

- **Road network:** Openstreetmap
- **Map matching algorithm:** Leuven Map Matching
- **POIs:** Amap APIs



# Performance Comparison

## Overall Performance

Our proposed method consistently outperforms the others and performs well across tasks.

Task		Travel Time Estimation			Destination Prediction			Similar Trajectory Search		
Datasets	Methods	RMSE (sec) ↓	MAE (sec) ↓	MAPE (%) ↓	ACC@1 (%) ↑	ACC@5 (%) ↑	Recall (%) ↑	Mean Rank ↓	ACC@1 (%) ↑	ACC@5 (%) ↑
Chengdu	Traj2vec	130.872 ± 2.013	59.993 ± 2.225	14.870 ± 0.698	43.074 ± 1.255	73.899 ± 1.568	14.760 ± 0.345	3.371 ± 0.156	83.325 ± 0.754	89.375 ± 0.459
	T2vec	128.508 ± 2.600	60.520 ± 2.575	15.224 ± 0.446	47.739 ± 0.239	73.509 ± 0.147	16.638 ± 0.108	3.345 ± 0.380	81.450 ± 0.778	93.700 ± 1.838
	TremBR	125.535 ± 2.849	57.965 ± 2.588	13.964 ± 0.860	48.987 ± 0.377	72.082 ± 0.289	17.010 ± 0.495	4.659 ± 1.010	83.980 ± 1.145	89.880 ± 0.303
	CTLE	132.636 ± 3.973	57.481 ± 1.144	13.153 ± 0.750	51.004 ± 0.683	79.434 ± 0.641	21.467 ± 0.704	9.429 ± 1.587	53.767 ± 7.414	69.200 ± 4.508
	Toast	128.793 ± 2.566	60.997 ± 3.537	14.883 ± 0.576	50.897 ± 0.495	79.664 ± 0.498	21.068 ± 0.383	5.944 ± 1.130	53.640 ± 2.244	71.600 ± 2.819
	TrajCL	120.211 ± 1.040	59.816 ± 1.841	14.741 ± 0.443	50.847 ± 0.249	79.693 ± 0.577	21.572 ± 0.324	1.198 ± 0.219	95.125 ± 5.022	98.875 ± 1.350
	START	122.205 ± 3.181	55.922 ± 2.397	12.717 ± 0.788	<u>52.775 ± 0.311</u>	<u>80.423 ± 0.409</u>	<u>23.316 ± 0.310</u>	<u>1.089 ± 0.041</u>	<u>96.933 ± 2.060</u>	<u>99.900 ± 0.100</u>
	LightPath	<u>119.23 ± 2.367</u>	<u>55.614 ± 1.518</u>	<u>12.760 ± 0.854</u>	49.154 ± 0.234	78.587 ± 0.583	20.660 ± 0.273	27.266 ± 3.544	74.267 ± 4.765	86.100 ± 3.874
	<b>TrajCogn (ours)</b>	<b>115.079 ± 1.608</b>	<b>51.973 ± 1.922</b>	<b>11.635 ± 0.587</b>	<b>59.594 ± 0.867</b>	<b>86.740 ± 0.294</b>	<b>30.184 ± 0.875</b>	<b>1.068 ± 0.044</b>	<b>99.240 ± 0.152</b>	<b>99.940 ± 0.060</b>
Xi'an	Traj2vec	187.010 ± 1.100	86.450 ± 2.884	13.634 ± 0.651	42.506 ± 0.394	75.761 ± 0.506	13.961 ± 0.376	2.284 ± 0.359	90.600 ± 0.704	98.017 ± 0.523
	T2vec	199.132 ± 2.447	86.008 ± 2.827	14.222 ± 0.495	43.596 ± 0.133	74.670 ± 0.343	13.527 ± 0.103	1.600 ± 0.340	89.467 ± 3.556	97.100 ± 1.637
	TremBR	185.727 ± 3.563	81.119 ± 2.411	12.770 ± 0.766	44.500 ± 0.349	75.111 ± 0.667	12.903 ± 0.741	3.478 ± 0.959	88.000 ± 1.355	93.000 ± 0.639
	CTLE	182.278 ± 2.665	<u>79.712 ± 1.621</u>	12.780 ± 0.571	44.837 ± 0.720	76.777 ± 0.610	14.826 ± 0.408	6.045 ± 1.149	41.200 ± 3.832	59.800 ± 9.835
	Toast	183.092 ± 3.827	84.925 ± 2.472	13.436 ± 0.627	45.078 ± 0.517	77.651 ± 0.123	15.459 ± 0.547	6.176 ± 1.042	30.600 ± 5.597	64.300 ± 6.505
	TrajCL	<u>179.806 ± 3.298</u>	82.494 ± 2.909	13.231 ± 0.270	45.807 ± 0.474	79.063 ± 0.596	<u>16.836 ± 0.884</u>	<u>1.091 ± 0.024</u>	95.625 ± 1.212	99.200 ± 0.116
	START	182.346 ± 3.254	80.763 ± 2.756	12.547 ± 0.501	<u>46.127 ± 0.267</u>	<u>79.335 ± 0.489</u>	16.306 ± 1.359	1.139 ± 0.201	<u>95.925 ± 3.877</u>	<u>99.525 ± 0.763</u>
	LightPath	180.032 ± 2.367	80.420 ± 2.189	<u>12.253 ± 0.686</u>	44.390 ± 0.247	72.753 ± 0.466	14.416 ± 0.539	13.877 ± 1.231	79.625 ± 3.236	91.700 ± 3.135
	<b>TrajCogn (ours)</b>	<b>166.884 ± 1.843</b>	<b>77.285 ± 2.086</b>	<b>11.357 ± 0.317</b>	<b>49.192 ± 0.238</b>	<b>81.763 ± 1.246</b>	<b>20.753 ± 0.210</b>	<b>1.083 ± 0.012</b>	<b>99.400 ± 0.254</b>	<b>99.800 ± 0.152</b>

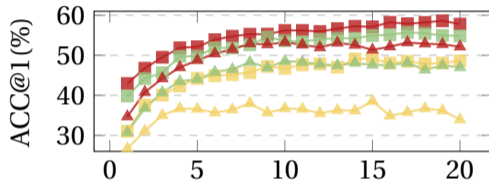
# Performance Comparison

## Scalability Study

Our model demonstrates faster progress and achieves superior performance with less data compared to START.

## Efficiency Study

While incorporating PLMs increases the model scale and reduces training speed, the additional learnable parameters and training speed remain reasonable.



Methods	Learnable Param (MB)	Pre-Train Speed (min/epoch)	Fine-Tune Speed (min/epoch)	Embed Time (sec)
CTLE	3.756	4.533	3.516	14.581
Toast	4.007	4.400	3.517	14.539
TrajCL	5.634	7.699	4.543	10.253
START	15.928	15.927	7.573	28.704
<b>TrajCogn</b>	27.922	24.931	19.644	110.516

# Model Analysis

## Ablation Study

The performance of the variants demonstrate the effectiveness of the proposed components.

Task	Travel Time Estimation			Destination Prediction			Similar Trajectory Search		
Methods	RMSE (sec) ↓	MAE (sec) ↓	MAPE (%) ↓	ACC@1 (%) ↑	ACC@5 (%) ↑	Recall (%) ↑	Mean Rank ↓	ACC@1 (%) ↑	ACC@5 (%) ↑
w/o PT	120.737 ± 0.634	54.951 ± 2.632	12.087 ± 0.980	57.455 ± 0.723	85.331 ± 0.161	28.390 ± 1.512	3.914 ± 0.033	88.000 ± 0.566	94.600 ± 0.707
w/o POI	116.132 ± 2.131	52.941 ± 4.453	12.080 ± 0.924	58.711 ± 0.215	86.128 ± 0.118	29.372 ± 0.666	1.092 ± 0.065	98.200 ± 2.115	99.325 ± 0.754
w/o Conv	117.038 ± 2.237	53.402 ± 3.175	<u>11.836 ± 1.175</u>	<u>59.078 ± 1.054</u>	86.200 ± 0.673	29.521 ± 1.477	1.137 ± 0.050	96.733 ± 1.823	98.700 ± 0.781
w/o PSP	115.454 ± 5.551	53.003 ± 2.363	12.265 ± 0.856	58.797 ± 0.698	86.166 ± 0.460	29.503 ± 0.779	1.256 ± 0.256	96.667 ± 2.214	98.367 ± 1.037
w/o $\mathcal{H}$	<u>115.233 ± 0.509</u>	<u>52.790 ± 3.297</u>	11.891 ± 0.794	58.930 ± 0.220	<u>86.668 ± 0.324</u>	<u>29.626 ± 0.287</u>	<u>1.069 ± 0.022</u>	<u>98.525 ± 0.551</u>	<u>99.350 ± 0.100</u>
TrajCogn (full)	<b>115.079 ± 1.608</b>	<b>51.973 ± 1.922</b>	<b>11.635 ± 0.587</b>	<b>59.594 ± 0.867</b>	<b>86.740 ± 0.294</b>	<b>30.184 ± 0.875</b>	<b>1.068 ± 0.044</b>	<b>99.240 ± 0.152</b>	<b>99.940 ± 0.060</b>

# Model Analysis

## Word Selection

Reducing vocabulary and replacing it with irrelevant words both lead to worse results, proving the rationality of our selection strategy.

Variants	ACC@1 (%)	ACC@5 (%)	Recall (%)
w/o $\mathcal{M}$	58.930 $\pm$ 0.220	86.668 $\pm$ 0.324	29.626 $\pm$ 0.287
Decrease	59.191 $\pm$ 0.291	86.791 $\pm$ 0.424	29.776 $\pm$ 0.439
Replace	58.107 $\pm$ 0.329	85.948 $\pm$ 0.237	28.798 $\pm$ 0.697
TrajCogn	<b>59.594 <math>\pm</math> 0.867</b>	<b>86.740 <math>\pm</math> 0.294</b>	<b>30.184 <math>\pm</math> 0.875</b>

## Additional Features

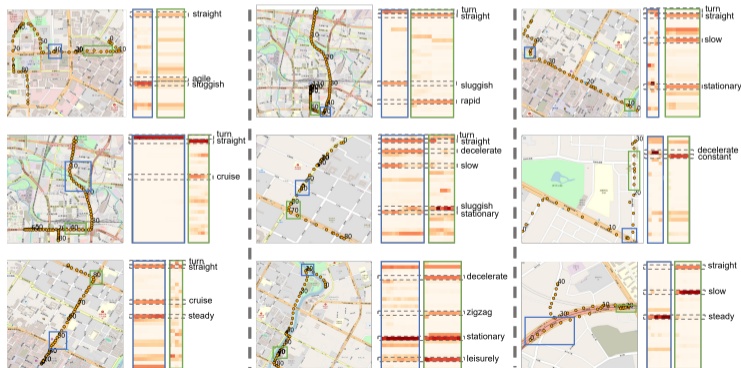
Downstream Task	Destination Prediction			Similar Trajectory Search		
	ACC@1 (%) $\uparrow$	ACC@5 (%) $\uparrow$	Recall (%) $\uparrow$	Mean Rank $\downarrow$	ACC@1 (%) $\uparrow$	ACC@5 (%) $\uparrow$
START	52.775 $\pm$ 0.311	80.423 $\pm$ 0.409	23.316 $\pm$ 0.310	1.089 $\pm$ 0.041	96.933 $\pm$ 2.060	<u>99.900 <math>\pm</math> 0.100</u>
START w/ AF	53.287 $\pm$ 0.172	81.897 $\pm$ 0.191	23.897 $\pm$ 0.321	1.073 $\pm$ 0.006	96.200 $\pm$ 0.707	99.850 $\pm$ 0.071
TrajCogn w/o AF	<u>56.565 <math>\pm</math> 0.360</u>	<u>85.023 <math>\pm</math> 0.176</u>	<u>27.833 <math>\pm</math> 0.302</u>	<u>1.072 <math>\pm</math> 0.035</u>	<u>98.600 <math>\pm</math> 1.097</u>	99.650 $\pm$ 0.336
TrajCogn	<b>59.594 <math>\pm</math> 0.867</b>	<b>86.740 <math>\pm</math> 0.294</b>	<b>30.184 <math>\pm</math> 0.875</b>	<b>1.068 <math>\pm</math> 0.044</b>	<b>99.240 <math>\pm</math> 0.152</b>	<b>99.940 <math>\pm</math> 0.060</b>



# Case Study

## Attention Map Visualization

Specific movement patterns displayed by trajectory points are associated with particular anchor words.



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## Zero-shot tasks

- LLMs are known for their ability to perform various NLP tasks without prior training.
- Execute different downstream tasks without fine-tuning?

## Textual output

- The primary function of LLMs is generating textual content.
- Generate trajectory-related texts to enhance the models utilization in real-world applications?

## Efficiency improvement

- PLM4Trajs size is relatively large for a trajectory learning model.
- Reduce the model size to improve computational and storage efficiency without sacrificing performance?

# Contributors

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Thank you!

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